

# Cookies Policy

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This Cookie Policy describes how DEX GlobalPay UAB, [www.dex-gp.com](http://www.dex-gp.com) (hereinafter referred to as „Company“, „we“, „us“, „our“, as appropriate) uses cookies and similar technologies to collect and store information when you visit our websites or receive e-mail from us. For additional information on our privacy practices, please visit our Privacy Policy.

Cookies can be used in various ways, including to make the [www.dex-gp.com](http://www.dex-gp.com) website work, to analyze traffic, or for advertising purposes.

Read on below to learn more about what a ‘cookie’ is, how they’re used and what your choices are.

## **What are cookies?**

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## **What are cookies?**

A web browser cookie is a small text file that websites place on your computer’s or mobile device’s web browser.

These cookies store information about the content you view and interact with, in order to remember your preferences and settings or analyze how you use online services.

There are different types of cookies, for example:

- Cookies served directly by DEX GlobalPay ('first party cookies') and cookies served by third parties, for example by data analytics companies ('third party cookies'); and
- Cookies which endure for different periods of time, including those that only last only as long as your browser is open (referred to as 'session cookies') and those which are deleted automatically once you close your browser. Other cookies are 'permanent cookies', meaning that they remain after your browser is closed. For example, they recognize your device when you reopen your browser and browse the internet again.

In general, the purpose of cookies is to improve the performance of the website and the user's experience in using that website. Cookies help to make a website work more efficient, enable extra functionality, and provide website owners with additional information about your visit to a website. Cookies also allow a website owner to track overall site usage and determine areas



that users prefer. Cookies help make the user's visit to a website easier by recognizing the user upon return and providing a customized experience.

We also use tracking technologies that are very similar as cookies. Our website, emails and mobile apps may contain small transparent image files or lines of code that record how you interact with them. These include:

- **Web beacons** have a lot of different names. They might also be known as web bugs, tracking bugs, tags, web tags, page tags, tracking pixels, pixel tags, 1x1 GIFs or clear GIFs.

A web beacon is a technique used on web pages and email to allow checking that a user has accessed some content. Web beacons are typically used by third parties to monitor the activity of users at a website for the purpose of web analytics or page tagging. They can also be used for email tracking.

They can be used to retrieve information from your device, such as your device type or operating system, your IP address, and the time of your visit. They are also used to serve and read cookies in your browser or to trigger the placement of a cookie.

The web beacon does not collect any personal data. Users that do not want to receive e-mail messages with web beacons can choose to receive their e-mails in text (non-HTML) format.

- **Scripts** are small computer programs embedded within our web pages that give those pages a wide variety of extra functionality. Scripts make it possible for the website to function properly. For example, scripts power certain security features and enable basic interactive features on our website.

Scripts can also be used for analytical or advertising purposes. For example, a script can collect information about how you use our website, such as which pages you visit or what you search for.

- Tracking URLs are a standard links that have parameters attached to it for the purpose of tracking and analytics. These parameters enable URL traffic to be properly analyzed. It can help us monitor the impact of our campaigns by analyzing how certain links are performing. This can include page views per visit, impressions, average time on site, conversions, clicks, click-through rates, % new visitors, and bounce rate. These stats



can help us understand how our content is being received by you so that we can optimize it accordingly.

All these tracking technologies are referred to as ‘cookies’ here in this Cookie Policy.

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## **Why do we use cookies?**

Cookies may tell us whether you have visited the website before or whether you are a new visitor. In conjunction with obtaining information through cookies, our web servers may log details your browser already makes available such as your operating system type, browser type, domain, and other system settings, as well as the language your system uses and the location and time zone in which your device is located. Web server logs also may record information such as the address of the web page that linked you to our website and the IP address of the device you use to connect to the Internet. Cookies are used to collect information like device ID, viewed pages, browsing information, internet service provider, whether you have responded to an advertisement, a referring URL or features used or activities engaged in on the website/apps.

They allow you to be recognized as the same user across the pages of a website, across devices, between websites or when you use our apps.

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## **Categories of cookies**

According to the purpose, we use three categories of cookies – strictly necessary cookies, first party analytics cookies and performance and functional cookies. Examples of specific cookies used are as below:

### **Strictly Necessary Cookies**

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but then some parts of the site will not work.

Name	Provider	Purpose	Expiry	Type
OptanonConsent	app- lon08.marketo.com hubspot.com insights.amcor.com vimeo.com	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given.	1 year	HTTP Cookie
laravel_session		laravel_session is used for tracking the session. It tracks user data, such as logged in credentials.	1 day	HTTP Cookie
XSRF_token		XSRF_token is used to stop cross-site postscripts, and to set a lifetime on a form for security.	1 day	HTTP Cookie

### First Party Analytics Cookies

These cookies allow us to employ data analytics so we can measure and improve the performance of our site and provide more relevant content to you. These cookies don't collect information that identifies a visitor down to an individual level that is available to us. These cookies are not passing personally identifiable information to any external third party other than in limited cases when we engage a service provider to act on our behalf but who is then unable to use the data for their own purposes.

Name	Provider	Purpose	Expiry	Type
_ga	Google	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.	2 years	First Party
_gid	Google	This cookie is used to distinguish users on your website. It is used to store information on how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected includes the number of visitors, their source, and the pages visited.	1 day	First Party

### Performance Cookies and Functional Cookies

Performance cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance. These cookies don't collect information that identifies a visitor. All information these cookies collect is anonymous and is only used to improve how the website works. Third party vendors may have access to this data and may use it to improve their overall services and offerings.

Functional cookies allow a site to remember choices you make (such as your user name, language or the region you are in) and provide more enhanced, personal features. These cookies cannot track your browsing activity on other websites. They don't gather any information about you that could be used for advertising or remembering where you've been on the Internet outside our site. These cookies don't collect information that identifies a visitor. All information these cookies collect is anonymous and is only used to improve how the website works. Third party vendors may have access to this data and may use it to improve their overall services and offerings.

Name	Provider	Purpose	Expiry	Type
_gat	Google	This cookie limits the user requests.	1 minute	First Party

### Non-cookie techniques – email pixels

We may also use techniques, such as pixels, which we don't mark as cookies because they do not store any information on your device.

We sometimes place pixels in emails, such as newsletters. A 'pixel' is an electronic file the size of a single pixel, that is placed in the email and loaded when you open it. By using email pixels, we can see if the message was delivered, if and when you read the message and what you click on.

We also receive this information about the push notifications we send you. These statistics provide us with feedback about your reading behavior, which we use to optimize our messages and make our communication more relevant to you.

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### How can you manage your cookies?

You have the right to choose whether or not to accept cookies used for certain purposes on the website. You can opt out of receiving these cookies and disable them as indicated below. However, please note that if you disable cookies, you may not be able to use the full functionality of our websites. In particular, you may have limited access to some areas or be transitioned to a different experience.

Most browsers accept cookies by default. You may also be able to change the settings to have your browser refuse certain cookies or notify you before accepting cookies. The procedures for changing your settings and cookies differ from browser to browser. If necessary, use the help function on your browser or click on one of the links below to go directly to the user manual for your browser.

- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Google Chrome](#)
- [Safari](#)



You may also disable JavaScript at any time. Please remember: some features of our websites may not function properly unless cookies and JavaScript are enabled, and some areas of our websites may not function at all.

To find out more about cookies, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

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## **Contact us**

If you have any questions about our use of cookies, please contact us at: [legal@dex-gp.com](mailto:legal@dex-gp.com)

You can at any time change or withdraw your consent from the Cookie Declaration on our website.